



NECA E-xclusive

MEMBERS ONLY NEWS FROM YOUR INDUSTRY ASSOCIATION

[Joining NECA](#)

[Update Your Profile](#)

[NECA Communities](#)

[Contact Us](#)



Alaska Chapter News

August Board of Directors/Membership Meeting

The annual Board of Directors, Membership, Veteran Member, Guest, Spouse meeting will be held at the Chapter on August 10th, notice has gone out. Please invite any retired NECA members you know might be in town. You can RSVP by clicking the link to the right, from our website, or by calling the Chapter office. Please let us know if you will be attending as soon as possible.

NECA Open

This year's NECA Open Golf Scramble will be held at the Anchorage Golf Course August 11th with a 7:00 AM shotgun start. Registration forms have gone out. They can also be found on the Chapter's website. We have a just few more team openings left.



Meetings & Events

NECA 2016 Boston October 7-10, 2016

NECA 2016 Boston is bringing back many events from years past and adding a few new ones that will help electrical contractors stay competitive in today's market. NECA 2016 Boston has shifted to a Friday-Monday schedule this year (not Sunday- Tuesday as in recent years).

NECA will be offering a series of custom tours and excursions in and around Boston for guest during NECA 2016 Boston.

Historic sites such as the famed Fenway Park as well as unique experiences like "Call of the Whales" are among the options to take advantage of.

Events

08/10/16

Board of Directors / Membership/Veteran Member/Guest/Spouse Meeting in Anchorage
[RSVP](#)

08/11/16

NECA Open at Anchorage Golf Course

09/05/16

Labor Day

09/14/16

Board of Directors / Membership Meeting in Anchorage

10/07-10/16

2016 NECA Convention & Trade Show Boston, MA

10/2016 Date TBD

Board of Directors / Membership Meeting in Anchorage

11/09/16

Board of Directors / Membership Meeting in Anchorage

Please let the Chapter know if you will be attending the convention. The Alaska Chapter's room block is at the Hyatt Regency

[LEARN MORE >](#)

Download the NECA 2016 App now available.



Government Affairs

Two Big WINS on Capitol Hill

NECA Hails Introduction of Bill Designed to Create Tax Credit for Energy Storage

July 15th praised S. 3159, the Energy Storage Tax Incentive and Deployment Act, a bipartisan bill introduced by Sen. Martin Heinrich (D-N.M.) designed to establish investment tax credits (ITCs) for business and home use of energy storage.

[LEARN MORE >](#)

NECA Praises Defeat of King Amendment to Repeal Davis-Bacon Coverage

The National Electrical Contractors Association hailed the vote in Congress last week to reject the King amendment that would seek to repeal Davis-Bacon coverage on federal and federal-assisted projects.

[LEARN MORE >](#)



Technology

Engagement: Maximizing Social Media in the Workplace

The U.S. Chamber of Commerce hosted a three-hour workshop on the current changing and future workplace. One of several topics which struck a nerve with the attendees was the area of social media and the workplace. Did you know that LinkedIn has over 400 million members or users as of the first quarter of 2016? Nicole Isaac, Head of U.S. Public Policy for LinkedIn reported that there are currently over 8 million jobs listed by more than 7 million employers. And, Gaurav Sarin, Director of Digital Talent Strategies for HireVue, says that the next wave of disruption in the workplace is actually beginning to take place with "digital hiring". Many of you have heard of NECA and the IBEW utilizing social media to reach prospective skilled laborers in markets where work is plentiful but laborers are few. So, what

11/11/16
Veteran's Day

11/24/16
Thanksgiving Day

12/03/16
Annual Board of
Directors / Membership
Meeting & Holiday
Party in Anchorage

12/25/16
Christmas Day

is a contractor employer to do with social media and the workplace?

For the sake of argument, let's just go ahead and state the biggest concern of employers with social media and the workplace – that being the fear that workers engaged with social media will be less productive on the job. The best way to counter this chief fear is to consider the pros of social media and the workplace. First of all, social media empowers employees by encouraging and easing communication, initiating a collaborative exchange of ideas, and helping eliminate business silos resulting in increased employee engagement.

Believe it - recent studies have shown that social interaction during the workday actually helps boost productivity and retention. By embracing social media usage and actually praising the use of multi-tasking, employers will find strong employees efficiently balancing workload and deadlines with their social media interactions. The work these employees deliver is supported and complimented by the resources utilized, the knowledge shared, and the connections that are made socially. Employers can utilize tech support to analyze internal company trends, consolidate employee skill sets, and identify potential leaders helping to shape internal or organizational programs and individualize them to align with employee goals. And then there is the whole new frontier of social selling opening up due to using social networks to prospect and develop existing business, proving to be a powerful and valuable tool for expanding business opportunities and growing the bottom line. Electrical contractors can engage employees by maximizing social media in the workplace. Traditional marketing mediums such as radio, TV and print ads are obsolete and cost thousands of dollars. Businesses can connect with targeted customers for free, their only cost being energy and time, by engaging their employees through social media.

[LEARN MORE >](#)



Publications & Resources

Updated Requirements for NECA Database Profiles

To better serve the membership, NECA National will require that all NECAnet.org profiles have an email address beginning August 1, 2016.

Users without an email in their profile will be prompted to enter an email address upon login. Each email address can only be used once. While in “my profile,” users will also have the

opportunity to update other contact information and determine email settings.

This important change will help facilitate many exciting developments that are in the works to create an improved online experience, including the new NECA Learning Center.

If you have any questions, please contact Stephanie Adamec at sma@necanet.org or Linda O'Neil at lom@necanet.org. The Chapter is also available anytime you need assistance with National's website.

2017 NEC Handbook Dedication to NECA's Mike Johnston

The 2017 edition of the National Electrical Code (NEC) Handbook has been dedicated to Michael J. Johnston, the National Electrical Contractors Association's Executive Director of Standards and Safety because of his exceptional leadership during both the 2014 and 2017 revision cycles of the NEC.

"It is an honor to be recognized by this group," Johnston said. "What a cool thing for NECA, too, as it recognizes NECA's continued and long standing significant contributions and commitment to the NEC development process."

[LEARN MORE >](#)



eSafetyLine Toolbox Talks

Each month, the special safety site available through NECA's website addresses a specific topic and offers downloadable materials to enable you to provide related weekly toolbox safety talks to employees.

[LEARN MORE >](#)